



2026
MEDIA KIT

THE TREASURE OF TEXAS

ADVERTISING OPPORTUNITIES

Returning October 2026



THE LGL AUDIENCE



REACHING THE PEOPLE WHO CALL HOOD COUNTY HOME

A trusted lifestyle publication serving residents, visitors, homeowners, and community leaders throughout Granbury and Hood County.



8,000

Copies Distributed Quarterly



40,000+

Estimated Readers



\$107,581

Average Household Income



50

Median Age

LOCAL BUSINESS • LAKE LIFE • EVENTS • DINING • REAL ESTATE • ARTS & CULTURE



WHY LOCAL BUSINESSES CHOOSE LGL



Lake Granbury Living connects businesses with the people who live, work, visit, and invest in Hood County.



LOCAL REACH

Delivered throughout Granbury, Hood County, and key visitor destinations.



LONG SHELF LIFE

Unlike newspapers or social media, magazines remain in homes and businesses for months.



TARGETED AUDIENCE

Readers include homeowners, lake residents, retirees, professionals, business owners, and visitors actively investing in the Granbury lifestyle.



COMMUNITY TRUST

Established in 2014 and returning in October 2026 with a renewed commitment to celebrating Granbury and Hood County.



ENGAGED READERS

Readers actively seek local businesses, restaurants, events, services, and community recommendations.



PRINT & DIGITAL EXPOSURE

Reach readers in print, online, through social media, and through targeted email promotions.



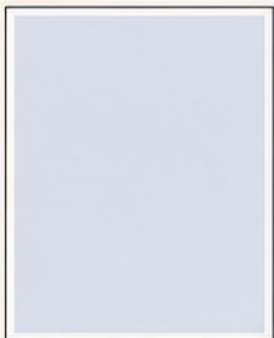


ADVERTISING RATES & AD SIZES



Premium opportunities to reach the people who live, work, visit, and invest in Hood County.

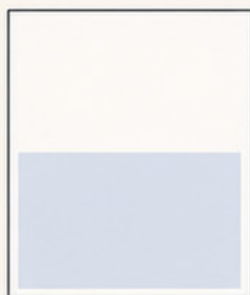
AD SIZES



FULL PAGE

8.5" x 11"

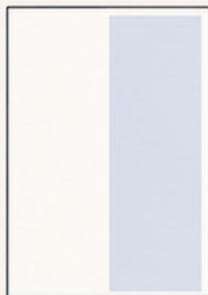
Bleed: 8.75" x 11.25"



HALF PAGE HORIZONTAL

7.75" x 4.75"

(No bleed)



HALF PAGE VERTICAL

3.75" x 9.75"

(No bleed)



QUARTER PAGE

3.75" x 4.75"

(No bleed)



BUSINESS CARD / 1/8 PAGE

3.75" x 2.25"

(No bleed)



ADVERTISING ARTWORK REQUIREMENTS

Preferred format for press-ready ads is a high-resolution PDF. Ad artwork and images must be 300 dpi resolution to be accepted. Acceptable file formats are PSD, TIF, EPS, PDF, and JPG. Other electronic art needs to be in vector created formats.

2026 AD RATES

PLACEMENT / SIZE	RATE
1/4 PAGE	\$650
1/2 PAGE	\$900
FULL PAGE	\$1,500
INSIDE FRONT COVER	\$3,500
INSIDE BACK COVER	\$3,500
BACK COVER	\$4,500
2 PAGE SPREAD	\$3,500
ADVERTORIAL	CALL FOR A QUOTE

AD SPECIFICATIONS

- TRIM SIZE:** 8.5" x 11"
- BLEED SIZE:** 8.75" x 11.25"
- RESOLUTION:** 300 DPI
- COLOR:** CMYK
- FILE FORMAT:** PDF/X-1a Preferred



Reserve Space Today!



sales@LGLiving.com



1-817-776-7858



LGLiving.com



OCTOBER 2026 RELAUNCH ISSUE

Reserve four consecutive issues and receive a 15% annual commitment discount.



PLAN YOUR ADVERTISING YEAR

with Lake Granbury Living

Reach an engaged, loyal audience that loves where they live. LGL Magazine is published quarterly and celebrates the people, places and passions that make Granbury and Hood County an exceptional place to call home.

FOUR POWERFUL ISSUES.
YEAR-ROUND EXPOSURE.
ONE STRONG COMMUNITY.

Each issue is thoughtfully crafted around the seasons and the events, lifestyles and stories that matter most to our readers—and your business.



FALL ISSUE
OCTOBER – DECEMBER 2026

Theme:

Celebration Season

- Christmas in Granbury
- Night of Lights
- Holiday Shopping Guide
- Fall on the Lake
- Community Traditions

IDEAL ADVERTISING CATEGORIES

- | | |
|-------------|---------------|
| Retail | Home Services |
| Restaurants | Event Venues |
| Realtors | Gifts & Décor |

AD DEADLINE:
AUGUST 15, 2026

PUBLICATION:
OCTOBER 1, 2026



WINTER ISSUE
JANUARY – MARCH 2027

Theme:

New Beginnings

- New Residents Guide
- Health & Wellness
- Business Spotlight
- Winter on the Water
- Local Leaders

IDEAL ADVERTISING CATEGORIES

- | | |
|--------------------|----------------|
| Medical | Real Estate |
| Fitness | Insurance |
| Financial Services | Legal Services |

AD DEADLINE:
NOVEMBER 15, 2026

PUBLICATION:
JANUARY 1, 2027



SPRING ISSUE
APRIL – JUNE 2027

Theme:

Growth & Outdoors

- Garden Tours
- Lake Season Preview
- Local Art & Culture
- Outdoor Living
- Community Events

IDEAL ADVERTISING CATEGORIES

- | | |
|----------------|------------------|
| Landscaping | Marinas |
| Outdoor Living | Home Improvement |
| Pools & Spas | Art & Galleries |

AD DEADLINE:
FEBRUARY 15, 2027

PUBLICATION:
APRIL 1, 2027



SUMMER ISSUE
JULY – SEPTEMBER 2027

Theme:

Lake Life

- Boating
- Fishing
- Family Fun
- Summer Events
- Weekend Escapes

IDEAL ADVERTISING CATEGORIES

- | | |
|-------------|--------------|
| Marinas | Restaurants |
| Recreation | Tourism |
| Hospitality | Water Sports |

AD DEADLINE:
MAY 15, 2027

PUBLICATION:
JULY 1, 2027

Reserve Early

FOR PREMIUM PLACEMENT!

PREMIUM PLACEMENT OPPORTUNITIES



INSIDE FRONT COVER



FEATURE SPONSORSHIPS



INSIDE BACK COVER



BACK COVER



CUSTOM PACKAGES AVAILABLE

Let's Grow Together!

CONTACT US TODAY TO SECURE YOUR SPACE IN LGL MAGAZINE.



Stories Worth Sharing

Local people. Local places.
Local passions.

INSIDE LAKE GRANBURY LIVING



COMMUNITY

Meet the neighbors, volunteers, business owners, and local leaders shaping Hood County.



LAKE LIFE

Waterfront living, boating, fishing, recreation, and everything that makes life on Lake Granbury unique.



LOCAL BUSINESS

Profiles, success stories, new openings, and the entrepreneurs investing in our community.



ARTS & CULTURE

Music, theater, artists, authors, and the creative spirit that makes Granbury special.



EVENTS & CELEBRATIONS

From harvest festivals and hometown traditions to the Christmas season that earned Granbury the title of Celebration Capital of Texas.



HISTORY & HERITAGE

The stories, landmarks, and people that connect our past to our future.

POTENTIAL EDITORIAL FEATURES



GRANBURY LIVE



CISSY WILSON



TEXAS CHIC



LIFE ON THE BRAZOS



THE GRANBURY TROLLEY



HOLIDAY ON THE SQUARE



NEW NEIGHBORS



LOCAL LEGENDS



HIDDEN GEMS OF HOOD COUNTY



PREMIUM PLACEMENT OPPORTUNITIES

— Put your business where readers look first. —

Maximize your visibility and make a lasting impression with exclusive placements and custom solutions designed to showcase your business.

INSIDE FRONT COVER



The very first ad readers see when they open the magazine.

INSIDE BACK COVER



High-impact placement with exceptional visibility.

BACK COVER



The most recognized placement with maximum exposure and recall.

TWO-PAGE SPREAD



More space. More storytelling. More impact.



BE MORE THAN AN AD

Advertorials, business profiles, sponsored features, and custom content opportunities help readers connect with your story in a meaningful way.

BUILD TRUST. SHARE VALUE. GROW YOUR BUSINESS.

★
Limited Availability

Premium placements are reserved on a first-come, first-served basis and often sell before publication deadlines.



SPONSORED FEATURES

Share your expertise and connect with readers through professionally written, beautifully designed content.



COMMUNITY PARTNERSHIPS

Align your brand with the events, causes, and initiatives that make our community stronger.



CUSTOM PACKAGES

We'll help you create the perfect mix of placements and features to meet your goals and budget.

A LETTER FROM THE PUBLISHER



Why We're Bringing LGL Back

Lake Granbury Living began with a simple idea: tell the stories that make this community special.

Since 2014, the magazine has celebrated local businesses, community leaders, artists, volunteers, entrepreneurs, and neighbors who help make Granbury and Hood County such an extraordinary place to live.

After a pause in publication, many people have asked when LGL would return. The answer is simple—we missed it.

More importantly, we missed the opportunity to shine a light on the people and stories that deserve to be shared.

This magazine is truly a labor of love. Every issue represents an investment in our community and a commitment to preserving the stories, traditions, and experiences that connect us.

But no publication belongs to one person.
It belongs to the community it serves.

That's why I invite your ideas, story suggestions, photographs, event announcements, and feedback. Together, we can create a publication that informs, entertains, and celebrates everything that makes life around Lake Granbury unique.

Thank you for your support, your encouragement, and your belief in this magazine over the years.

I am honored to bring Lake Granbury Living back home.

— *Eliza Knapp*
Publisher



Eliza Knapp

Publisher, Lake Granbury Living ★



Share Your Story

STORY IDEAS • COMMUNITY EVENTS • PHOTOGRAPHY • BUSINESS FEATURES

EDITOR@LGLMAG.COM